

Create a clear and powerful message

i2m helps people clearly communicate their ideas with authority and confidence. This may be to investors, business advisors and most importantly, customers.

Users develop an “elevator pitch” – a 15 second statement (the time it takes to wait for an elevator) - that should be used to grab somebody’s attention about their offering

Before i2m

“We develop databases and websites and provide email services and general IT support services at affordable prices. We also work with mobile devices. We have many clients from all around the region. If you have a problem no matter how small we will help.”

After i2m

“For any small business or blue chip organisation who requires immediate assistance for IT issues, we are a support company that offers an outstanding “on demand” service. Unlike many of our competitors, we guarantee to provide the very best support, exactly when you demand it.”